

- Rugged & Connected
- Windows / Intel Architecture
- Integrated MSR, Barcode Scanner, Smart Card Reader
- Docking Station



## 10" Retail Tablet

### Overview

The Elo® retail tablet is designed to help retailers enhance their customer experience and drive sales efficiency through a point-of-service (POS) and point-of-information (POI) platform that is portable, intuitive, reliable and secure. Millions of real-life retail installations all over the world have helped Elo develop unique insight for this next generation of our touch computing innovation.

Running Microsoft® Windows® and featuring an Intel® Atom™ processor with solid-state drive, the tablet has been purpose-built to support leading point-of-sale software environments

### Professional Touch, Built for Retail

With a broad product portfolio, proven history of quality & reliability, and strong industry partnerships – Elo can help redefine how stores attract and retain customers. Elo's retail tablet directly answers the requirements of a mobile hardened store system for: Mobile POS, line busting, and inventory management. The Elo tablet delivers all the functionality for native POS transactions and shopper assist.

For over 40 years, with installations at more than twenty million locations around the world, Elo Touch Solutions delivers dependable retail-hardened store systems. Market leaders across

and the mobile POS (mPOS) initiatives embraced by leading retailers. This is a tablet with all the centralized management and security capabilities of the Windows environment, in a commercial form factor that reduces theft risk. An integrated magnetic stripe reader, barcode scanning, removable battery and wireless printing/networking is housed in a form factor designed to withstand being dropped. A complementary docking station provides connectivity to a broad array of peripheral interfaces while also charging the main battery and an auxiliary battery pack simultaneously.

the globe rely on Elo store technology day in and day out to facilitate critical point of sale transactions, enhance brand experiences and drive interactive omnichannel portals. Elo provides the largest portfolio of systems supporting the largest breadth of touch technologies. Rather than requiring the user to adapt to one type of touch, Elo's architecture delivers broad flexibility of acoustic, capacitive, infrared, optical, projected and resistive technology which adapts to a variety of retail environments where mobility, design style, lighting, moisture, gloves, 24/7 reliability, and ease of retail deployment can all be optimized.



## Benefits:

### Reliable

- Ruggedized to survive retail environments
- Centralized security and management
- Quality touch from a trusted retail supplier

### Integrated

- MSR, Barcode Scanner, and Smart Card Reader
- Designed for EMV
- Wi-Fi, BlueTooth, NFC and RFID Ethernet via docking station
- Docking station with battery charging location, Ethernet, 3 x USB, and VGA

### Compatible

- Windows / Intel support for your existing applications
- USB connectivity to external peripherals
- Deployable in cloud, thin-client, or client-server environments

### Purpose Built

- Mobile Point-of-Service
- Omnichannel Insight
- Endless Aisle

## About Elo

Elo founders pioneered the touch screen over 40 years ago. Today, Elo Touch Solutions is a leading global supplier of touch-enabled technology, products and industry solutions. The Elo portfolio encompasses the broadest selection of OEM touch screen components, touch monitors, and all-in-one touch computers for the demanding requirements of diverse markets, including gaming machines, hospitality systems, industrial automation, interactive kiosks, healthcare, office equipment, point of sale terminals, retail displays, and transportation applications. The Elo touch experience has consistently stood for quality, reliability and innovation with over 20 million installations worldwide.

## 10" Retail Tablet

Specifications	
Model	ETT10A1 Win7 (E806980) or Without O/S (E489570)
Screen Size	10.1"
Processor	Intel Atom N2600 Dual Core 1.6 GHz
Chipset	Intel NM10
Video	Intel 3600
BIOS	Phoenix
Memory (RAM)	2GB DDR3 – 1066 MHz (not expandable beyond 2GB)
Storage	32GB SSD
USB Ports	1 x USB 2.0 on tablet; 3 x USB 2.0 on Docking Station
Ethernet Port	1 x LAN RJ45 (10/100M) (when docked in Docking Station)
Wireless	WiFi (802.11a/b/g/n)
PCI-E Slot	2x Internal (1x half length slot used, 1x full length slot free)
Audio Ports	3.5mm audio mic/earphone hidden/protected cover
Speakers	Internal speaker
Operating System Options	Windows Embedded Standard 7 (32-bit)
Languages	English
Display	1366x768 LCD on tablet; VGA DB15 output via Docking Station
Aspect Ratio	16:9 (wide)
Active Display Area	222.8 mm x 125.8 mm
Native (optimal) Resolution	1366 x 768 @ 60Hz
Brightness (typical)	380 nit
Contrast Ratio (typical)	600:1
Touch Technology	PCAP (Projected Capacitive) Multi Touch (4 touch)
Power	AC 120/220V (50/60 Hz), 36W
Typical Power Consumption (without peripherals)	12W - estimated battery run time up to 7 hours
Maximum Dimensions (W x H x D)	Tablet : 11.52" x 0.79" x 8.17"      Dock : 11.1" x 5.75" x 7.8"
Shipping Box Dimensions (W x H x D)	Tablet : 15.4" x 4.1" x 11.6"      Docking : 13.5" x 8.5" x 10.6"
Weight	Tablet : 2.2 lbs      Docking :
Shipping Weight	Tablet :      Docking :
Temperature	Operating: 0°C to 40°C      Storage: -20°C to 60°C
Humidity (non-condensing)	Operating: 20% to 80%      Storage: 5% to 95%
Regulatory approvals and declarations	UL/cUL      CE      IEC      ROHS FCC      CB      UNDOT      REACH
Mounting Options	VESA mount via optional accessory bracket (E624438)
MTBF	50,000 hours demonstrated
Sealing	IP54
Power Cables	North American and European power cables included
Other Functions	Integrated Magnetic Stripe Reader (MSR)      Internal/ integrated Smart Card Reader Internal/ integrated Bar Code Reader      Internal Webcam (Front facing AF Camera) (Via Rear facing AF Camera)      European Mastercard VISA (EMV) Ready
Upgrade Options	64 GB SSD
Optional Accessories	Docking Station (E518363)      Replacement Dock Cover (E108413) Stylus (E761200)      Replacement Hand Strap (E697779) Additional Battery (E840851)      Replacement Power Supply (E452058)
Warranty	18 months standard warranty Optional extended warranty available for additional 18 months
Optional Product Coverage	Advance Unit Replacement program Extended Warranty program

To find out more about our extensive range of Elo touch solutions, go to [www.elotouch.com](http://www.elotouch.com), or call the office nearest you.

### North America

Elo Touch Solutions  
1033 McCarthy Boulevard  
Milpitas, CA 95035

800-ELO-TOUCH

Tel +1 408 597 8000

Fax +1 408 597 8050

customerservice@elotouch.com

### Europe

Tel +32 (0)16 70 45 00

Fax +32 (0)16 70 45 49

elosales@elotouch.com

### Asia-Pacific

Tel +86 (21) 6106 7162

Fax +86 (21) 6485 3981

www.elotouch.com.cn

### Latin America

Tel 786-923-0251

Fax 305-931-0124

www.elotouch.com

Elo Touch Solutions, Inc. reserves the right to change or update, without notice, any information contained herein; to change, without notice, the design, construction, materials, processing or specifications of any products; and to discontinue or limit production or distribution of any products. Elo (logo) and Elo Touch Solutions are trademarks of Elo Touch Solutions, Inc. Copyright 2013 Elo Touch Solutions, Inc. All rights reserved. DS000078, rev 05/13

